

AN OUTLINE OF DISCUSSION POINTS

I. The Challenge - How to most Effectively Protect Cedar Rapids

II. The Conventional Approach Toward Improved Flood Protection

A. Dimensions of the Army Corps of Engineers (ACOE) Approach

1. Method of Protection
2. Level of Protection
3. Cost of Protection

B. Advantages of the ACOE Approach

1. General Receptivity, Credibility and Acceptability Factors
2. Clear Time Frame (upon funding approval)

C. Disadvantages of the ACOE Approach

1. Cost and Funding Availability
2. Uni-Dimensional Solution to a Multi-Dimensional Problem

III. The Watershed Approach Toward Long-Term Flood Protection

A. An Overview

B. Advantages of the Watershed Approach

1. Offers a Realistic Alternative to the Funding Obstacles
2. Provides a Comprehensive, Long-Term Approach
3. Recognizes Flood Protection's Multi-Dimensional Elements
4. Promotes Additional Environmental Benefits

C. Overcoming the Obstacles

1. Meeting the Need for Widespread Recognition and Awareness
2. Identifying Key Proponents and Decision-Makers
3. Developing a Plan for Effective Implementation
4. Addressing the Skeptics
5. Building Support Among Various Constituencies

IV. Recommended Steps

A. Develop Local Support

B. Identify Resources to Address the Need for:

1. State and Federal Political Support

2. Legal Issues
3. Regulatory Framework
4. Economic Analysis
5. Business Support
6. Support from Other Constituencies

V. Conclusion